

# Alex Shliomovich

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## » Profile

Digital media artist with 9 years' experience in digital communications through design and development for web, email and mobile platforms. Possesses strong web development skills, working knowledge with E-commerce tools and CMS platforms such as WordPress. Proficient with Adobe Creative Suite, Microsoft Office and Windows & Mac operating systems. Additional experience includes managing multiple projects simultaneously for a wide range of clientele within the United States and Internationally. The ability to multi-task in challenging environments with a service-oriented attention to detail. As a forward thinker and exceptional planner, constantly learning and adapting to new technologies and cutting edge standards; while applying work in a pragmatic way to meet the business goals and objectives of my clients in a timely and cost effective manner.

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## » Key Skills

### Applications

Windows & Mac Operating Systems, Adobe Photoshop Creative Suite 5, Microsoft Office 2013, Tajima DGML by Pulse, Roland Cut Studio, Sublime Text 3, FTP, Computer Trouble Shooting & Repair.

### Digital Communications

Digital Strategy, Digital Media Management, Web Design, Web Development, Email Marketing, Newsletter Design, Social Media Marketing & Management, Mobile Marketing, Blogging, Best Practices for Web, Mobile & Social Media.

### Web Development

HTML/CSS3, JavaScript, jQuery & PHP, WordPress & CMS, Ecommerce, Web Management, Web Mastering, Usability, UX/UI Design, Bootstrap, Foundation, Google Analytics, SEO.

### Graphic Design

Design for Print, Vinyl Graphics & Heat-press, Dye Sublimation, Embroidery & Digitizing, Photography, Photo Manipulation, Typography, Color Theory, Logo Design, Mixed Media Art, Painting, Stencil Art.

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## » Freelance Experience

### 2014

- The GR88 Cruise Club Website
- Holiday Contest Page for GR88.com
- GR88 India Portal Landing Page
- Karen Lee Batten Website & Flyer
- Signature Funding, LLC. Website
- Hitstape Album Release One Sheet
- Cirque Shibari Website & FB Page
- MadeBySash Portfolio Site

### 2013

- Enigma Books Logo Design
- Adrian Cash Webpage
- iAMdefender WordPress Website
- iAMdefender Package Design
- Juliette Jules Music Website
- DelAir Heating & Cooling Website
- BifNaked HTML Website
- Golge Custom Apparel Online Site
- Miso Digital HTML Website
- Planet COB Website & Store Pages
- RoodMedia WordPress Website
- Human Life Music WordPress Site

### 2012

- Dual Subversion HTML Website
- Ali Sigari Landing Page Website
- AdvantEdge Corp WordPress Site
- Georgetown Univ. Webpage
- Adrian Cash Website
- Hitstape WordPress Website
- Moreza Music Squeeze Page
- Planet COB WordPress Website
- Planet COB Online Store
- Game Ready Fitness Website
- Arian Moon Promo Page
- Mojo Affiliates Website
- MBA Brochure

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## » Work Experience

### **Golge LLC**, Eatontown, New Jersey

*Store Manager & Graphic Designer, Nov. 2012 – Aug. 2013*

- As store manager was responsible for opening and closings of the store, handling and interacting with customers, training new employees, arranging floor displays and some marketing.
- As graphic designer, assisted customers with creating custom graphics for merchandise such as T-shirts, Hats, and other keepsakes.
- Produced client apparel and merchandise through embroidery, vinyl & heat-press and/or dye-sublimation printing.

### **Miso Digital**, Vancouver, Canada

*Digital Properties Developer & Web-Master, Feb. 2009 – Mar. 2012*

- Company's lead web-designer/developer having part in all of the company's portfolio projects.
- Web-master handling all internal site updates, revisions, edits, backups, and technical support.
- Acting digital consultant providing company with information and foresight on utilizing new and upcoming web-services and technologies.

### **International Arts Music**, Freehold, New Jersey (Satellite Office)

*Social Media Manager & Properties Developer, Apr. 2008 – Nov. 2008*

- Oversaw and managed online properties and new media initiatives for the labels music artists including DMX, Jaydee Bixby & Bif Naked.
- Developed digital marketing campaigns, social media strategies, and assisted with the launch of web properties.
- Other responsibilities included engaging fans through social media, growing fanbase, running contests, generating digital revenue and developing new graphical assets for online use.

### **Bodog Music**, Philadelphia, Pennsylvania

*Viral Marketing, Jun. 2007 – Apr. 2008*

- Assisted with and managed online properties and new media initiatives for multi-platinum artists including Wu-Tang, DMX, Bif Naked & The Vincent Black Shadow.
- Designed and coded Myspace themes for labels roster, created marketing graphics and engaged fans through online initiatives.
- Other responsibilities included growing fan base, engaging with fans through social media and generating digital revenue.

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## » Education

### **Art Institute of Philadelphia**, Philadelphia, Pennsylvania

*Interactive Multimedia Design, 2003 – 2005*

### **Brookdale Community College**, Lincroft, New Jersey

*Visual Communications, 1998 – 2000*

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## » Languages

**English** – Speak, Read & Write

**Russian** – Speak & Read